

DELHI	MUMBAI	PUNE
800+ New companies every month	600+ New companies every month	200+ New companies every month



NOT YET SUBSCRIBED!!
SUBSCRIBE Now!! AND GET ALL NEW COMPANIES DATA HERE!!



We are dependable and trustworthy knowledge processing partner. Although we are a separate entity, we are an integrated part of your organization, like a slice of a wholesome pie.



MARKET INTELLIGENCE SERVICES

- **Overview**
- **What is the information and how is it useful**
- **Our Research Delivery Channels**
- **Information Availability**
- **Who should subscribe**



OVERVIEW



Current Situation:

- Explosive growth of global trade and international competition
- Ever-increasing number of start-up companies
- Exponential potential to provide goods and services
- **Marketing has become RED HOT**

CHALLENGE IS TO APPROACH THE CUSTOMER AT THE RIGHT TIME

The Big Question: Where can I get information about new companies in India?

Answer: Nyaasa's Market Intelligence Database (**Nyaasa MIDB™**)



What is the information and how is it useful

SAMPLE DATA SNAPSHOT

#	Name of the company	Contact Address	Industry Classification	Capital	CITY	PIN	STATE
1	NYAASA KPO PRIVATE LIMITED	D-64, Rahul Complex, Paud Road, Near Krishna Hospital	KPO	1,00,000.00	PUNE	411 038	MAHARASHTRA

Our research shows that the **success ratio** of converting start-up companies to clients is significantly higher as compared to existing companies

Benefits:

- **Most sought after data is readily available at a click of a button**
- Marketing activities take place at a stage when the company most needs it
- Good opportunity for marketing professionals, especially for conversion of leads and resultant incentives/ bonus/ commission
- Opportunity to establish long term relationship with start-up companies
- Nominal Cost as compared to expected benefits



Our Research Delivery Channels



- Mumbai
- Chennai
- Delhi
- Kolkata
- Bangalore
- Hyderabad
- Pune
- Ahmedabad
- Coimbatore
- Cuttack
- Ernakulam
- Goa
- Gwalior
- Jaipur
- Jalandhar
- Jammu
- Kanpur
- Kashmir
- Andaman
- Patna
- Pondicherry
- Shillong

**22 LOCATIONS
ACROSS
INDIA**



Information Availability

website www.nyaasa.com
Click on Market Intelligence



Download and unlock your reach

Rate Chart for Nyaasa MIDB™

Database Category	Subscription Price	
	3-months	6-months
✓ Mumbai	Rs.2000 only	Rs.3500 only
✓ Delhi	Rs.2500 only	Rs.3750 only
✓ Pune	Rs.800 only	Rs.1400 only

The database shall be **updated on a weekly/ bi-weekly** frequency depending upon the volume.

The subscriber shall receive an **email alert** for subscribed category upon each update.

All files shall be available in MS-Excel Format



Who should download

Banks

Hoteliers

Service Providers

Chamber of Commerce

Consultants

Entertainment Joints

Industrial Goods
Suppliers

Venture Capitalists

Telecom Franchise

IT Product Companies

House-keeping service
providers

Investors

Retail Suppliers
looking for Corporate
Tie-Ups

Website Developers

Job Seekers

HR Consultants



Your gateway to new companies:

Nyaasa MIDB™

Nyaasa's Market Intelligence Database

www.nyaasa.com